

California Environmental Education Interagency Network (CEEIN)
FINAL Meeting Minutes
Thursday, July 10, 2003
Cal/EPA Headquarters, Room 1210
1001 I St., Sacramento, CA 95814
Hosted By: Susan Knadle, OEHHA

Attendees:

Phaedra Bota, Department of Boating and Waterways
Nita Davidson, Department of Pesticide Registration
Edward Wong, Air Resources Board
Miriam Morrill, US Fish and Wildlife Service
Bobbie Winn, Dept. of Fish and Game
Annie Frankel, Calif. Coastal Commission
Claudie Kiti, State and Consumer Services Agency
Bill Andrews, California Dept. of Education
Don Peri, Calif. Integrated Waste Management Board
Renee Hoyos, Resources Agency
Donna Pozzi, State Parks
Susan Knadle, Office of Environmental Health Hazard Assessment
Kay Antunez, Calif. Dept. of Forestry
Holly Sheradin, State Water Resources Control Board
Karen Manor, Dept. of Food and Agriculture
Kathleen Strickley, Dept. of Conservation
Lisa Kunz, Dept. of Toxic Substances Control

Verbal “What’s New in Your World” was abbreviated so there could be discussion of AB1548. Written updates were submitted.

Holly Sheradin:

- Continuing to work with the National Water Monitoring Day Committee to develop and promote the World Water Monitoring event scheduled for Sept 18 – October 18, 2003. We will provide training and some instruments and LaMotte kits for water monitoring. For more information on the event please see: www.yearofcleanwater.org
- Working with the Upper and Lower Merced River RCDs and citizen groups to develop local water monitoring snapshot events. Upper Merced River group will have their first Snapshot Event on July 19th.
- Working to update and better organize the current education resources links on the SWRCB/CWT (Clean Water Team) Education webpage. Developing the summer edition of the CWT e-newsletter “Current” – see it on www.swrcb.ca.gov/nps/volunteer.html.

Don Peri:

- Environmental Ambassador Pilot Program:
 - First workshop held this week in Burbank for Burbank Unified School District and Warner United School District of San Diego. CEEIN representatives from CIWMB, ARB, SWRCB, DWR, and State and Consumer Services Agency gave presentations.
 - On July 21-25 there will be a workshop at Cal/EPA Headquarters for San Juan USD (Sacramento), Oak Grove USD (Santa Rosa), Fresno USD (Fresno) and Humboldt County Office of Education.
 - A workshop for Desert Sands USD will be held in August
 - Workshops for Unified Education Strategy Granters will be held in July and August as well.

Bobbie Winn:

- American River Salmon Festival Schools Day event will be October 10. The subcommittee is working on an updated curriculum guide that addresses area information and concerns. The October event will use five sites and accommodate about 200 students at each site. Volunteers are needed at the sites to conduct the education stations.
- PLT, WET and WILD will sponsor a conference for College and University Professors "Integrating EE Into Teacher Education, July 21-22 in Claremont. Participants will review curricula, consider incorporation of EE into existing pre-service courses while addressing California content standards.
- The pilot on-line Aquatic WILD workshop is underway with 13 participants. The workshop agenda, time-line, activities and website are in place. To check it out, use web address <http://www.nicenet.org>, "join class" and use the CLAss Key N76044D98. The workshop participants must have had WILD K-12 training and be currently working with young people either in the classroom or a non-formal setting.

Claudie Kiti:

- Just completed "Powershift," a video for High School students on energy conservation. I would like to show it at our next meeting in August. Our goal is to distribute it to as many High Schools in California as possible.
- Begun work for Energy & Air Compendium with the Acorn group in collaboration with CEC, CDE, ARB and CIWMB.

Karen Manor:

- Preparing for the Annual California State Fair. CDFA will have two booths: CDFA and California Grown Campaign to promote California Agriculture and increase consumption of fruits and vegetables

Kay Antunez:

- CDF/Project Learning Tree has joined the SCSA “Schols Energy Efficiency” program team.
- Assisting with the new EE Compendium for Air Resources and Energy Education development
- Plans to exhibit at the CSTA conference in Long Beach and provide a PLT “Energy and Society” workshop

Kathy Strickley:

- Traveling throughout Central, Southern and Northern California to educate consumers about beverage container recycling and products made from recycled content. Outreach is occurring at Minor League ballparks with newly implemented recycling programs.
- Preparing for Recycle Rex’s Fall 2003 School Assembly Program.
- Collaborating with CIWMB for their Summer Institutes in the Environmental Ambassador Pilot Program.

Donna Pozzi:

- Developed a brochure for the California Environmental Education Foundation (CEEf)

Bill Andrews:

- The State Water Resources Control Board (SWRCB) renewed its partnership support for the CREEC Network by providing an \$11,000 Interagency Agreement to CDE.
- The CDE Office of Environmental Education facilitated the formation and first meeting on July 1 of the “Operating Committee” which will be developing a State Strategic Plan for Environmental Education based upon the five work plans drafted by State Plan Environmental Education Working Groups. The California Environmental Education Foundation (CEEf) will pursue private funding to support State Environmental Education Strategic Plan initiatives. Over 20 environmental education leaders volunteered to serve for one year on the Operating Committee, including CEEIN representatives for Cal/EPA, Resources Agency, Food and Ag, and CDE. Bill will send the names of the Operating Committee to all CEEIN members.
- All CREEC regions have submitted grant applications to CDE to join in the SCSA SCE project on energy conservation education in 55 school districts.

Lisa Kunz:

- National Pollution Prevention Week (September 15-21, 2003) posters and materials are available on DTSC’s website <http://www.dtsc.ca.gov>, or by contracting Lisa Kunz, Lkunz@dtsc.ca.gov, 916-327-6104.

Environmentality

Here is a summary of the feedback on the Jimminy Cricket Environmentality Contest Awards Presentation and ideas for next year:

- There was more time to talk with the winning class, and that seemed desirable.
- There was more time for CEEIN members to be introduced and get to know the class and others.
- The Question and Answer period was a good length.
- Next year's award ceremony was originally scheduled for May 10-14, but this may coincide with the "May Revise." Discussion of possible alternative dates resulted in #1 April 30 or #2 May 3, 4, or 5. It was suggested to avoid Earth Day and to try for a Friday.
- Disney will send out acknowledgment to classes when the packet arrives from schools to remind them when things are due.
- Visits to winning schools: CEEIN members are asked to try to make it to schools as winning any prize in the Environmentality Contest is very exciting for the students. Don Peri and Bill Andrews were in the Davis paper when they went to Birch Lane elementary school. Lisa Kunz went to Vacaville and said that the kids were very excited and wanted to describe the project. Desert Trails school had the school board there, and every student had their hand up to explain the project.
- There were some problems with hotels.
- A suggestion has been made to invite the teacher, principal, and superintendent for the top five classes to an Environmentality Anniversary luncheon and have students speak about what Environmentality means to them. It could be held at the Capitol or Railroad Museum. It was noted that this year's winning class was helped out by an ROP student, who was a former 5th grade student of David Neubacher when they won the Environmentality contest.
- Disney plans to mail out information earlier to teachers next year, so their classes may have more time to discuss and plan a project.
- Disney could use help from CEEIN members at the CSTA meeting in the Environmentality booth.
- The subcommittees decided to no longer offer complimentary tickets to CEEIN member guests, due primarily to the impact on the Disney budget of the planned shift of state funds away from premiums to a study of the sustainable behavioral impact of Environmentality.
- The Environmentality Committee suggested that CEEIN money be used to assess the value of Environmentality, rather than go for premiums, so there will be some objective data on the value of the program in changing perspectives on environmental stewardship.

Approval of Minutes

Minutes were approved.

Discussion Item

Copies of AB1548 were handed out and the progress, wording, responsibilities and implications were discussed. Consensus was reached that the role of CEEIN should be

increased and Trish Broddrick said she would ask Pavley to insert the phrase, “through CEEIN” in three places in section 71304:

All California Environmental Protection Agency or Resources Agency boards, departments and or offices that make administrative decisions or take regulatory actions or enforcement orders requiring development and promotion of environmental education for elementary and secondary school pupils shall, prior to adoption or approval of the action, coordinate with the office, *through CEEIN*, to ensure consistency with this section and cross-media coordination.

(2) All state agencies, prior to the production of materials to be used in the education of elementary and secondary school pupils regarding the environment shall, coordinate the development of those materials with the office *through CEEIN*.

(b) The office shall coordinate with all state agencies, *through CEEIN*, to distribute environmental education materials.

Other Items:

It was decided to have a discussion on the status of committee representatives and meetings, the strategic plan and brochure at the August meeting.

CEEIN Outreach to SCATS: Ed Wong is proposing that CEEIN consider doing a consolidated presentation at the SCATS workshops to further our goal of working in unison. Perhaps a SCATS representative can be a guest speaker at a future CEEIN meeting so that members can hear what they need and CEEIN can share what we can offer.

Presentation:

Susan Knadle presented a brief slide show on the projects of the Office of Environmental Health Hazard Assessment.

Information for next CEEIN meeting on August 14, 2003

Cal/EPA Building, 1001 “I” Street, Room 1710. Host: DPR